

WEAR IT WELL

Fall Finds

The search for your perfect fashions and beauty bits ends here.

BY VERONICA LIBMAN, BETSEY MCLAIN AND KATE TEMPLIN



MAN UP

For essential men's style, look to Original Penguin. Staying true to their classic '50s and '60s heyday, Penguin offers wearable fashions with just the right amount of edge. Two of our favorites from the fall collection are the In Casino Whisper jacket (\$125) and the classy yet functional tote (\$119). 901 N. Rush St., 312-475-0792; originalpenguin.com



The Perfect Fit

Find high fashion that truly fits with Crescendo Apparel, a line of skirts, pants and wraps that hug and flatter women with curves—no alterations needed (sizes 4-18). But Crescendo is about more than just beautiful clothes—they give back to the community by supporting Step Up Women's Network, a national nonprofit dedicated to strengthening community resources for women and girls. So follow their motto, "Fire your tailor," and get ready to make Michigan Avenue your own personal catwalk. Visit crescendoapparel.com



PASSION FOR FASHION

Vivienne Tam on
luxgoddess.com

You're addicted to the sale sites; Gilt Groupe, HauteLook, theOutnet... they've all got your number (as in your credit card number). Some days it seems like getting good deals has become your full-time job—or at least a major distraction from your real one. Break through the chic clutter with luxgoddess.com, a Chicago-based site featuring more than 50,000 sale items from 50 stores and countless covetable brands (everything from Christian Louboutin and Marc Jacobs to denim stars True Religion and Rock & Republic). LuxGoddess lets users customize their profiles, receive e-mail alerts highlighting their favorite brands, post reviews on brands and stores and consult an online personal assistant who will help find items and offer advice. Even better, a portion of each sale is donated to Bright Pink, a locally based, national nonprofit dedicated to educating young women about breast and ovarian cancer. So shop on! Visit luxgoddess.com